



THE MOST BEAUTIFUL BAYS
IN THE WORLD CLUB

ANNUAL GENERAL
MEETING
5 October 2006

UNESCO

PARIS

Annual General Meeting of the Most Beautiful Bays in the World Club

In the Presence at this Assembly of:

Board of directors members:

Jérôme Bignon, President of The Most Beautiful Bays in the World Club,
Somme Bay (France)

Michel Met, Founding President, Gulf of Morbihan (France)

Galip Gür, Delegate President, Bodrum Bay (Turkey)

André Martins, Europe Vice-president (Sétubal Bay/Portugal)

Mohamed Oudmine, Africa Vice-President (Agadir-Taghazout Bay/Morocco)

Bruno Bodard, Executive Secretary (Gulf of Morbihan/France)

Hervé Laigo, Treasurer (Gulf of Morbihan/France)

Eric Lore, Scientific (Gulf of Morbihan/France)

Michelle Pauly, in charge of Public Relations (Somme Bay-France)

Nha Trang Bay (Vietnam)

Bui Mau

Truong Kinh

Nguyen Hao Tam

Vu Tien Duc

Somme Bay (France)

Yves Butel

Dominique Camus

Hubert Flandre

Mindelo Bay (Cap-Vert)

Maria Rodriguez

José Lopes

Diégo Suarez Bay (Madagascar)

Jacques lallot

Halong Bay (Vietnam)

Nguyen Nanh Ha

Phung Duc Tin

Nguyen Thi Hong Hanh

Sine Saloum Delta (Senegal)

Cheikh Gassama (UNESCO)

Abdoulaye Sené

Sory Kaba

Diouf Macodon (UNESCO)

Gulf of Morbihan (France)

Jean-Claude Sarazin

Michèle Sarazin

Denise Pierre

Gérard Pierre

Daniel Alteirac

Annick Alteirac

Robert Tanguy

Marisette Met

Francis Salaun

Baie des Chaleurs (Quebec-New-Brunswick/Canada)

Michel Bujold

Charlotte Verreault

Mont Saint -Michel Bay (France)

Jacques Hec

Marianne Abgrall

Louis Thébault

Tadoussac Bay (Quebec/Canada)

Marie-Claude Guérin

Bruno Thérien

Gabrielle Guérin

San Francisco Bay (USA)

Ellen Sampson

Jaime Michaels

Brigitte Morvant

Puerto Galera Bay (Philippines)

Hubert d'Aboville

Praia do Rosa (Brazil)

Enrique Litman

Francesca Litman

José Roberto Martins

Girolata & Porto Gulf (Corsica-France)

Michel Zanettaci

Absences :

Boka Kotorska (Monténégro)

Saintes Bay (Guadeloupe-France)

Magellan Strait (Chili)

Banderas Bay (Mexico)

Observers :

Lang Co Bay (Vietnam)

Cai Vinh Tuan

Le Dinh Khanh

Nguyen Huy Thai

Qing Dao Bay (China)

Meng Xiangyi

Le Akhena An

Chétaibi Bay (Algeria)

Mohamed Sekfali

Leila Sekfali

Nora Aïche

Guests:

Tanguy Daujon

Stéphane Lauro (Painter)

Yohann Robert (Tourism and environment consultant)

Poïret Céline (SMACOPI)

Jean-Marc Page (Association "Petit Train de la Baie de Somme")

Pascal Bachelet (Photographer)

Fabien Adam (Photographer)
Marc Wiltz (Magellan Editions)
Jean-Marc Leblon (TF1)
Minou Azoulay (TF1)

1) **Opening of the meeting**

The meeting was opened at 10h10 by the President, Mr. Bignon at UNESCO in Paris. He welcomed the participants from all different continents.

He asked each member to be concise and clear so that everyone could have a chance to have his or her say. He hoped that the Association would carry out top quality and concise works, which would be presented that afternoon. There are three new Bays, which want to join the most beautiful bays in the world club (Chétaibi Bay- Algeria, Qing Dao Bay - China, and Lang Co Bay - Vietnam).

2) **Moral report**

The Chairman intends to allow each of the Bays to have their say "in order from the beginning to encourage discussions and to "raise the morale of the troops". He proposes an overview of 2006 and prospects for 2007 in order to favour an interactive ambiance.

a) **"Nha Trang" Bay (Bui Mau)**

The representative states that the Nha Trang Bay Club association was created in 2006. It hopes to develop the partnership further and to be welcomed to the General Meeting soon.

b) **Praia do Rosa Bay (Enrique Litman)**

It is important for the Brazilians to be present and their objective is the structured development of tourism. They are working on the 2007 congress (beginning of October). As a matter of interest, they state that they have counted up to 200 right whales on their Coast.

c) **Baie des Chaleurs (Michel Bujold)**

The representative raised the serious problem of the Benett incinerator, which was to be installed near the Coast. He hopes that with our assistance, this will never take place.

The governments of New Brunswick and Quebec refer more and more to the club. They are actively preparing for the 2008 annual general meeting and motivation is important.

d) Mindeló Cap Vert Bay (Maria Rodriguez)

The representative stated in a moving manner how much she adores her little bay. She also stated that an association was created with the municipality so that the Bay can be more integrated in the club. Maria was elected President of this Association. The municipality's representative, Mr. Lopez also attended the meeting.

g) San Francisco Bay (Ellen Sampson)

The representatives expressed their pleasure in attending the meeting. They work for BCDC (Bay Conservation and Development Commission), a body that falls under the State of California that works on serious problems of the Bay and manages the different planning and development aspects.

The main topics dealt with are:

- Global warming
- Drainage
- Conversion of salt marshes into wetlands.

They spoke about their trip to Viet-Nam and stated that a workshop had been created for the protected wetlands.

△ The President recalls that the representatives are now members of the club and are attending in their official capacity for the first time.

h) Somme Bay (Yves Butel)

The main 2006 event was of course the visit to the Bay by club members. They mentioned projects that will be further developed in the Somme Bay and stated that the application for classification as a world heritage site is being undertaken. They mentioned joint projects with the neighbouring Bays

(Authie Bay, Canche Bay), within the framework of the UNESCO MAB biosphere reserve programme.

i) Mont Saint Michel Bay (Louis Thébault and Jacques Hec)

Louis Thébault spoke about the discovery actions of the Bay (walks, bay), as well as the creation of the Bay Information Centres. Then he talked about the dredging works, which were recently launched by the Prime Minister, Dominique de Villepin. It is a very large site.

He hopes that the Bay will soon recover its seaside character. He also spoke about cycle tracks recently created to link the bay to Saint Malo and to neighbouring towns.

j) Gulf of Morbihan, Quiberon Bay (Gérard Pierre)

Gérard Pierre discussed the willingness of the local population to support the concept of the most beautiful bays in the world club.

Small actions were undertaken by experts amongst the population in order to discover the coast. A large signboard will be placed in the bay bearing the logo of the most beautiful bays in the world club.

k) Girolata & Porto Gulf- Corsica (Michel Zanettaci)

Classified as a UNESCO world heritage site, the Gulf of Porto has become a member of the Regional Natural Park of Corsica (P.N.R.C.) of which it forms the coastal façade. Its action joins up with that of the PNRC, uniting 143 districts of Corsica, namely:

- Protection, preservation and rehabilitation of the environment: protection of sites and landscapes, improvement in knowledge of the habitats and species, thanks to visits by numerous internationally renowned scientists, extension of the Scandola Natural Reserve whose management was rewarded by the obtaining of a European certificate issued by the Council of Europe, informing and raising awareness of visitors, monitoring of the amount of visitors...
- Economic and social development and improvement in the inhabitants' environment: assistance and support of Districts, socio-professionals and all site users, including administrative, technical and financial structuring of projects linked to tourism, agriculture, arts and crafts and services.

Currently the PNRC is working on a project to group the natural parks of the Mediterranean. The Gulf of Porto Girolata is very interested in this project

in so far as it will get to meet new partners, and some of them, could well become members of the most beautiful bays in the world club.

l) Diego Suarez Bay - Madagascar

△ The President, Mr. Bignon stated that Mr. Jacques Lallot who lives in the Somme area represents the Bay: the latter has already played the role of "ambassador" for the bay representatives. He has managed to bring together motivated people, whilst uniting those in charge so that the partnership may continue. This work must be continued.

The President, Mr. Bignon, states that this is a new opportunity for the Diego Suarez Bay with regard to our club and officially appoints Mr. Lallot to ensure the development of these relations.

Mr. Lallot evoked the memory of the deceased Regional Head. He is confident for the future, in particular thanks to his presence on the main island for the last six months in order to carry out this task.

m) Banderas Bay - Mexico

Mrs. Pauly explains that new contacts are being made.

n) Boka Kotorska- Montenegro

The political situation has changed and a new association is being created. There are high hopes.

o) Puerta Galera Bay - Philippines (Hubert d'Aboville)

It has taken a year to create and register the Association. There is real influence on the city council and the advice of the association is often sought (the wind power plant installation was given as an example).

It was stated that the Ambassador of the Philippines would attend the General Meeting. Next year 60 years of cooperation between France and the Philippines will be celebrated.

p) Setubal Bay - Portugal (André Martins)

Preparation is underway for the May 2007 congress on the protection of dolphins. In 2008, the Bay Information Centre will be finalised. In 2009, the

congress of the most beautiful bays in the world will be held. The work also includes a movement against the toxic product incinerator. (The President, Jérôme Bignon has spoken to the Prime Minister).

Swimming marathon trials in free water have been organised for the purposes of selection for the next Olympic Games.

The President will attend.

q) Siné Saloum Delta - Senegal (Abdoulaye Sene)

The club must be promoted before the authorities.

The visit of a delegation of the most beautiful bays in the world took place. The 2007 project is related to the development of cooperation in beekeeping. As for the San Francisco Bay, dredging is currently being carried out. A protocol was signed with the Somme Bay.

r) Bodrum Bay - Turkey (Galip Gür)

The Government's decision to construct new hotels around the Bay led to the involvement of the President acting in the name of the club in order to try and stop anarchical development.

Local persons involved do not want new buildings around the Bay, nor deforestation.

A documentary film festival is planned between 5 and 20 June: different Bays are requested to send films.

s) Halong Bay - Vietnam

The environment is a major concern. A lot of communication has been imparted to the inhabitants in the manner desired by governments and UNESCO. Conservation plans are underway.

A bridge is also being finished between Hong Hai and Ha Long City. Many projects, including a floating cultural centre, are being prepared.

t) Taghazout Bay - Morocco (Mohamed Oudmine)

The work carried out since 2000 is aimed at increasing the partnership with the most beautiful bays in the world. Environmental protection is a major concern with respect to the economic development of the Bay. It is planned to organise a sea festival at Sidi Ifni in July 2006.

u) Tadoussac Bay - Quebec (Bruno Thérien)

The representative stated that the whales are doing very well in Saint Laurent Bay. A lot of work was carried out on the discussion forum. The partnership with the Baie des Chaleurs is continuing.

The President took to the floor again and stated that the targeted objective had been reached: getting to know one another better via an overview of each bay.

He concluded by stating that:

- Each Bay is active and conscious of the interest in preservation.
- The club's force is the network that it represents and the values that it carries.
- We must strengthen the operating of the network, which must be interactive and attractive to other Bays.

It is of course a matter of existing in the eyes of the world in order to preserve and develop the natural heritage for which we are responsible. This general concept should enable us to participate in the preservation of a more just world.

Links are important and members are close because they share common basic values.

The existence of the club continues to strengthen: proof of this is the possibility of saying NO. It is a question of always being the strongest, better organised and of trying to be "ahead of the race".

3) Activity report of the Association (2005/2006) (General Secretary- Bruno Bodard)

The project of the last general meeting on a proposal for an exhibition at UNESCO of the most beautiful bays in the world.

Michelle Pauly was thanked for the important work carried out: the General Secretary also thanked the General Committee of the Somme. It is a first

step towards an active partnership with UNESCO. The attendance this afternoon of the deputy Minister of Higher Education and Research and several Ambassadors is an indication of the interest shown in the club.

The year 2007 will be the occasion to celebrate the 10th anniversary of the club.

During the different trips, a possible suggestion was the organisation of a rally with a sailing boat between the different Bays. Certain Bays were also asked to reorganise their internal structure in order to be more efficient: examples were given. Encouraging words were given to those involved.

One of the most important highlights of the year was the committee meeting held in Canada. During this trip, the setting up of a discussion forum was mentioned; consensus is being reached and the President will raise this point.

A big thank you to those present and a special thought for those who could not come because they do not form part of a large family.

Unanimously adopted.

4) Financial report - Treasurer Hervé Laigo

Financial report closed as at 30/09/2006

The accounts were distributed

The Income was stated:

- Subscriptions € 25 163.80 (without Baie des Chaleurs)
 - Miscellaneous € 9 000.00
- (Sponsor: Santander Bank: € 5 000)
(Somme Department: € 4 000)

Total Income: € 34 163.80

The expenses were stated:

Travel	€ 8 448.83
Translations	€ 1 346.54
Internet	€ 3 423.62 (Site hosting - translation into Spanish)
Bank charges	€ 107.42
General meeting	€ 478.40
Divers	€ 1 242.52 (Printing of various documents)

Total Expenditure: € 15 047.33

Credit balance: € 19 116.47

Total balance: € 23 227.95 €

(It is stated that the last *General Meeting* at Bodrum did not cost the Club anything).

Unanimously adopted.

5) Discussion forum

The President stated that there is a misunderstanding with regard to this project, which must be resolved. It is necessary to discuss the matter in more depth. Three points were raised:

- **Background**
- **Study by the Desjardins Marketing Consultants**
- **President's point of view**

1. Background : (Jérôme Bignon)

"I feel that it is very important for in-depth discussions to take place on this project. In order to launch these discussions it is necessary,

- To give a chronology of events;
- To examine the project contents.

We were not all at Tadoussac in 2003: Several bays have joined the "Club" since then and representations of Bays have been able to develop over time. All our records are contained in general meeting minutes, which I have read and re-read".

I) PROJECT BACKGROUND

A- Before 2003

The 2001 and 2002 general meetings clearly express the need for the Club to be structured differently.

1 - 2001: the minutes mention the creation of a permanent secretariat and envisage amending the articles of association in order to develop towards a NGO.

2- 2002: in the annexure to the minutes there is an operating proposal between the World Office and the member Bays describing the sharing of roles between four main areas:

- Promotion;
- Protection;
- Rehabilitation;
- Bays' commitments with regard to the Charter.

B - 2003

1. 2003 most definitely constitutes a turning point for on the occasion of the second world congress at Tadoussac on 06 June 2003, a declaration was adopted:

"The Club members reaffirm their support for the concept of sustainable development in the eco-touristic development of their bays.

The Club members undertake to create a permanent discussion forum.

They undertake to set up a Foundation whose aim is to support exchange projects, scientific research and the promotion of the bays.

They undertake to improve the Club's image and to draw up a best practices guide.

They undertake to do all that is necessary so that the Club continues to develop and is in a position to hold its 3rd Congress in 2005."

2. The minutes of the general meeting in Paris of 14 November 2003 record the speech of the President, Guy ROUSSET mentioning the *implementation in the near future of a "permanent discussion forum"*.

A feasibility study subsidised by a Canadian Government Agency is mentioned.

A forum on the Internet is also envisaged, as well as a foundation project.

C - 2004

The minutes mention a year of consolidation in which the "setting up of a foundation and a discussion forum" will be continued.

D - 2005

During the 2005 GM in Bodrum, a report of more than 100 pages ordered from the DESJARDINS Marketing Consultancy and terminated on 05 October 2005, was handed to the participants. Without any in-depth discussions having taken place, the GM decided to set up a real and virtual discussion forum at Tadoussac in Quebec.

The conditions of this resolution led to discontent, which had repercussions on the Committee meeting held at Tadoussac on 12 and 13 February 2006.

E - Committee Meeting

Members of the Committee refused to validate the ongoing procedure. The 3 lines appearing in the Committee report are the results of a compromise aimed at not offending anyone and sums up the cautious position taken by the Committee: "although interested in the setting up of a discussion forum at Tadoussac, the Committee wished to obtain more detailed information on the effective links between the forum and the world Club. »

Several weeks have passed since February....

It appears at this stage, that apart from the chronology of events, and thus the development of the project's history, it is necessary to have detailed discussions, something that has never taken place at a GM.

II) PROJECT CONTENTS

The chronology related to the development and maturation of the project must be completed by an analysis of the contents.

It appears from the different general meetings mentioned hereinabove that the need to structure the Club was already mentioned in 2001, a legitimate need, but really difficult to satisfy as this project has been on the table for sometime and 5 years later, this concept has apparently not been clearly validated.

In order to realise that this is the case, it suffices to carefully read the report submitted by the Desjardins Marketing Consultancy in October 2005.

It is not easy to summarise in a few lines the 100 pages and annexures of the report.

The main points appear to be the following:

1. The study entrusted to the Desjardins Marketing Consultancy was a "feasibility study". The following words are often repeated "start-up project, conditions of realisation, defining of members' expectations and requirements", etc...

In other terms the study was not dedicated to a pre-existing idea for which it would have checked the feasibility at Tadoussac, but attempted to define the concept (page 6 of the report).

- 2 . The study is basically backed by the opinion of Club members of the Tadoussac Bay Club (hereinafter TBC)

- a) On the subject, it is important to point out that a shift took place in the official documents between 2003 and 2005 on the location of the Forum.

In 2003, there is no reference, neither in the "Tadoussac Declaration" nor during the general meeting in Paris, to a physical location at Tadoussac. Nor in 2004.

It is in 2005 that, in the Desjardins report, that a letter from Guy ROUSSET mentions a mandate given to the Tadoussac Bay.

The recalling of this mandate (page 6) indicates that the subcontracted study concerns the feasibility of the creation of a forum *"whose head office would be at Tadoussac"*.

- b) Aside from this location, the TBC members are of course in favour: 7/10 consider it to be an excellent idea. Some have indicated that this novel and ambitious idea does not however give any concrete ideas as to how it will operate.

In this respect they envisage in the:

1st stage: a virtual location: large internet site (page 12)

2nd stage: a physical location: small museum (page 13)

TBC is questioning the link between MBBWC and the discussion forum (page 14)

➔ would it be an extension of the general secretariat in North America?

3 TBC members want to be actively involved.

6 TBC members to a lesser extent.

3. The Most Beautiful Bays in World Club (pages 16 to 18)

The Desjardins Marketing consultancy acknowledges that its attempts to get an opinion from other Bays had very "few results" (page 16).

8 out of 28 bays replied: several needs were raised but those who responded had great difficulty in describing their vision for a discussion forum.

➔ would it be managed by a general secretariat (regional offices - management body) ?

Some would like to be actively involved, others (numerous) show no interest in collaborating.

4. 16 pages are devoted to the analysis of similar organisations (pages 21 to 37).

5. The report has a chapter on defining the concept (pages 37 onwards)

➔ from a creativity workshop (see page 9 - its composition)

→ the concept proposes a MBBWC marketing tool. It must be a functional and operating tool and not an administrative tool.

→ a physical location (page 43): "The discussion forum should be developed at Tadoussac since the idea was proposed by the TBC". (Sic!)

Another forum should be created in Vietnam?

→ this proposal was not made by anyone...

→ place of demonstration, promotional material

→ location with interpreter services - conference room for 20 persons

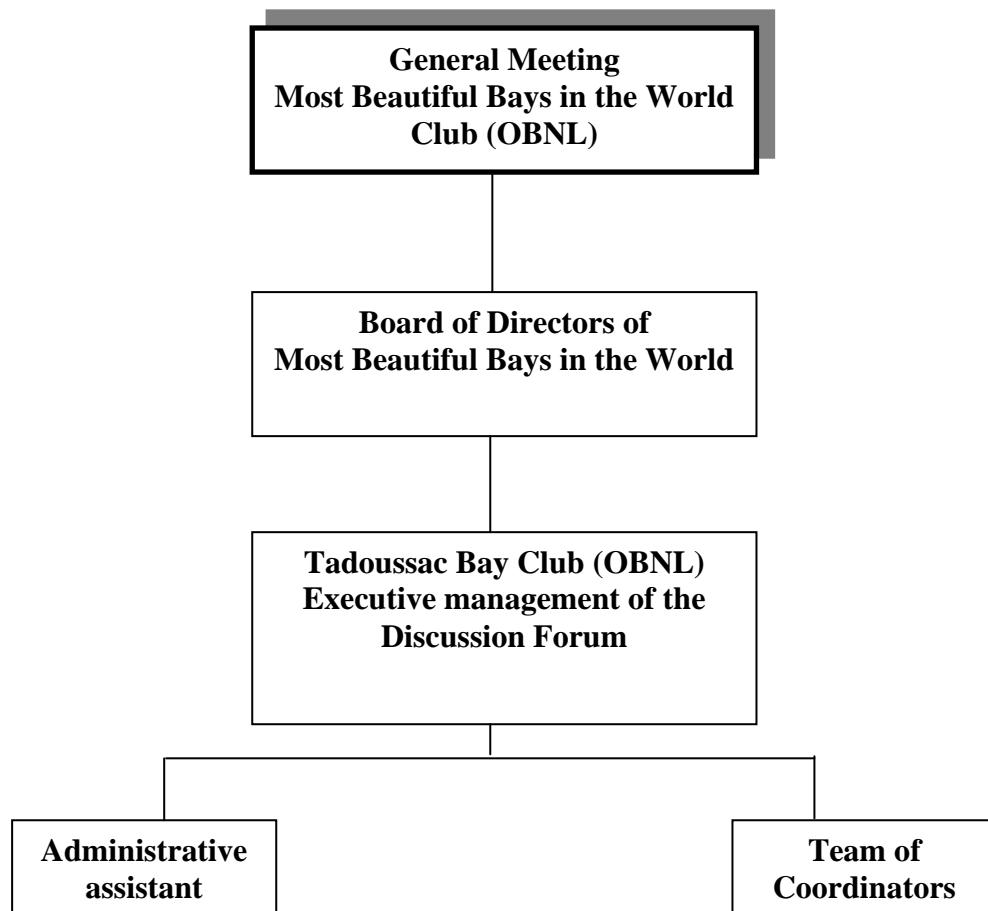
→ a virtual meeting place (page 44)

→ a mobile multidisciplinary team

An organisation chart:

→ the discussion Forum falls under TBC - executive management "transferred" to TBC by MBBWC

→ the Discussion Forum falls under the general meeting of the MBBWC (Most Beautiful Bays in the World Club) but is managed by TBC.



III) MATTERS TO BE RESOLVED

The analysis of the Desjardins Marketing study shows evidence of there being a lot of questions that have not been answered on the project, even if the necessity to structure the organisation of the network making up the Club is indisputable.

The following matters must be discussed:

1. Discussion Forum
 - a) Is it a real location?
 - b) A virtual location?
 - c) Maybe between the two?
2. Can there be several Discussion Forums?

3. What is the structural link of the Discussion Forum(s) with the Most Beautiful Bays in the World Club?

In concluding this note, I can see what a paradoxical situation I find myself in.

I have the deep feeling that there is ambiguity with respect to this project. This is the reason why I wanted the discussions to take place.

Let us start with the principle that everyone is acting in good faith and that if there are misunderstandings, they are due to distance, lack of understanding, and not to any type of manipulation.

I would like to give my point of view since, after all, it is up to me as president to take charge of my responsibilities.

▼ I consider it an excellent idea to formalise and render active the network, made up of the Bays.

▼ I think that a virtual discussion Forum, backed by an Internet site and coordinated by a part-time permanent employee as a first step, is essential

▼ I think that several physical Forums must complete the virtual discussion Forum

- incorporated in the Bay Information Centres
- on a voluntary basis
- grouping specific scientific, cultural or social characteristics.

▼ I think that the virtual and real discussion Forums must operate

- under the dynamism of the general secretary
- under the control of the world committee

with the possible delegation by the latter to a person or a group of persons within the framework of a written mandate, issued by the committee and for a specified period.

I would be grateful if you would reflect on this.

Desjardins Marketing Study

- A certain amount of statements have been made.
- It is a pity that there have not been discussions on this report.
- Reference has been made to the discussion which deteriorated during the trip of the committee to Tadoussac in Canada.

In fact there is a:

- ⇒ A problem of clarity
 - ⇒ Tension to be managed
 - ⇒ A misunderstanding to sort out
- } ⇒ With a real necessity to move forward

The contents of the Desjardins report are clarified once again:

- It is designed as a feasibility study (pertinent concept, physically feasible - by making use of the internet).
- The promoters (Tadoussac) were questioned.
- The concept must be clarified; is it:
 - A virtual site, a portal,
 - A physical location (and in this case, what is the link between the location and the club?).
- Eight Bays out of 28 have replied, is that proof that no one is interested or is it "too unclear"? Problem of transparency, involvement, interest.
- The concept explained by the Desjardins consultancy sees the discussion forum as a marketing tool, a virtual site, a physical location ... and certainly not as an additional administrative tool.
- The organisation chart provides for executive management by the Tadoussac Bay.

Questions here and there prove that the concept is not clear in the minds of all. The President is endeavouring to explain the different points by taking up the arguments mentioned hereinabove.

The question, which remains and which seems to be the general feeling: is this a new organisation created without opinions, without the agreement of the others?

It is therefore necessary to clarify this by means of three points stated by the President:

- ⇒ Structure the organisation of the club's network.
- ⇒ Is the discussion forum a virtual or actual site or both?
- ⇒ What is the structural link between the club and the discussion forum?

The President recalls the fundamental need to remove any misunderstanding.

He gives his point of view:

- ⇒ The discussion forum may be a virtual site coordinated by a permanent member of staff; this could be a fantastic opportunity.
- ⇒ The virtual discussion forum may be completed by one or several physical discussion forums in partnership with certain Bays (with the support of the bay information centres) within the framework of voluntary work.
- ⇒ There must be a structural link between the discussion forum and the club, whilst operating under the control of the committee, with comprehensible and transparent mandates and with operating reports.

The President concludes whilst stating his willingness to operate in the spirit of the founders.

Opinion of Tadoussac Bay - Canada

The representative states that there is no problem with the President's proposal. He feels that it is a tool, an opportunity to be grasped.

Opinion of the Puerto Galera Bay - Philippines

There is hope for the future - the President's proposal is much appreciated.

Opinion of Girolata & Porto Bay - Corsica

The representative states that for both conditions the following is required:

- supervision by the General Secretariat
- control by the Committee

Other members thanked the President for the clarity and wisdom of his presentation and his proposals. It is therefore a question of going forward in a spirit of transparency and democracy.

The participants are of a mind to support the President's proposals - the Brazilian representative (Enrique Litman) is intervening in this sense.

Then the representative of the Mont Saint Michel Bay (Louis Thébault) mentioned the financing of the operation.

Questions were raised by the person in charge of San Francisco Bay (Ellen Sampson) :

How is the structure envisaged?

What is the aim and final product of this target?

The President replied that the aim is discussions on the life of the Bays - it is necessary to start simply. There may be scientific contributions to the life of the Bays. The idea is to combine forces in order to make Bays who are behind in relation to the others, to advance more rapidly.

The Treasurer's speech is aimed at thanking the Tadoussac Bay: he agrees that there is a real need for a discussion forum in order to get to know each other better (who are we? what are our structures?). He raised the question of project management and accepts his agreement with the President.

A proposal to create a committee was made by a member who wished to confirm a seat for Tadoussac Bay. The President stated that this is already the case and that a representative forms part of the group.

He reasserted his proposals and stated once again that they must be carried out in time, subtly under the control of the committee, which was given the mandate to set up the structure.

The project was unanimously adopted.

The meeting closed at 12H25.



5 OCTOBER 2006

14H15

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The President proposes confirming the vote of this morning.

He restates the matters as follows:

- 1) Formalise and render official the network of Bays.
 - Unanimous vote
- 2) Creation of a virtual discussion forum by a permanent employee as a first stage.
 - 1 abstention
- 3) Complete this virtual forum with several physical forums coordinated by voluntary workers within the framework of the "Bay information centres".
 - Unanimous vote
- 4) Operate the virtual discussion forum with the mandate of the world committee and the approval of the General Secretary of the association.
 - Unanimous vote

5 October 2006

Afternoon

1) Site of the Most Beautiful Bays in the World:

Site in Spanish: quick presentation, the site exists.

There is a real need for the next translation to be in Portuguese
+ 478 % of the visitors since 2004.... (see Mr. Pauly)

2) Specific actions pertaining to the 10th anniversary:

1. Route of the sailing boats: setting up of a Channel-Atlantic race on board a catamaran called "Baies du Monde" (World Bays). It will go from Bay to Bay bearing a symbolic object (a dolphin).

Departure from Brittany to arrive in Sétubal, having passed through different bays of the Channel and the Atlantic.

The sailing boat reception must be organised by Sétubal.

2. ITB Show in Berlin March 2007: attendance by the Club.

3. Project to create an Academy aimed at strengthening the artistic vision of the bays via the imagination of painters originating from the Bays. Official launch planned at the Baie des Chaleurs in 2008.

3) Project to produce a book on the Bays:

The photographer originates from the Somme Bay. A presentation was given on the project: a book on the Somme Bay is being published.

This book allows you to zoom into scenery, life and people. The idea is in fact to create a book for each Bay.

The publisher would like logistical assistance and support on site during the photographer's visit. He will assume the financial risk.

An exhibition will also take place.

4) Project to produce a televised documentary series for TF1 :

The producer (Jean Marc Leblon) states that the series has been signed with TF1 and will take off. The idea is that, over and above the club, the inhabitants of the Bays must also be associated with this project.

He states that the first three Bays chosen (Gulf of Morbihan-Quiberon Bay, Bay of Mindelo, Baie des Chaleurs) are sufficiently different and that the beauty of the scenery really justifies their membership of the club.

There is only 1 year and 2 months left to produce the first three films. If this is the case, it will be difficult to achieve "a world tour" in 30 Bays.

NB: the General Committee of Morbihan agreed to host the team.

Additional financing is required and could be the subject of a partnership via credits.

△ Each film will be 52 minutes; two sections will deal with the low season and the high season with the problems of "too many visitors". The regulatory interest of the club was mentioned.

5) Removal:

The President stated that during the construction phase, it was preferable to gather together rather than exclude members. However some members do not pay their subscriptions and do not take part in the life of the club. He has therefore decided to propose exclusions if these two rules are not respected or if valid reasons are not given. This means

implementing fair but strict rules, knowing that a return via a new application is always possible. The rule was unanimously adopted.

A question was raised on the importance of "non participation". Another question was related to the initial plan of 30 Bays. It is stated that this is not in writing, nor in the articles of association, nor in the charter. It is proposed to define exact exclusion criteria whilst not being strictly limited to 30 bays. The idea to create a test status was mentioned.

A participant stated that what is most important is quality and not quantity; recognition by UNESCO forms part of that.

Another participant stated that it is certainly not a good idea to limit the number; however criteria could be established.

The President summarised the situation and confirmed the difficulty in reaching a decision. He stated that the rules of the game must be transparent. These considerations require more thought before being fine-tuned.

The idea of specifications was raised. The floor remains open for comments.

- | | | |
|-------------------|--------------|---------------------------------------|
| • Geiranger Fjord | Norway | } represent cases
to be dealt with |
| • All Saints Bay | Brazil | |
| • Table Bay | South Africa | |
| • Backwaters | India | |
| • Bantry Bay | Ireland | |

After a report on shortcomings, it was unanimously declared that they have left the club.

6) Admissions:

Candidates:

a) The representatives of Lang Co Bay in Vietman have just presented their Bay to the forum. A slide show accompanied the verbal presentation and showed the quality of the presentation, especially with regard to sites classified as World Heritage sites by UNESCO.

A presentation of the site, its surroundings and attractions (biodiversity, ecological system ...) was enthusiastically carried out.

b) Then came the representatives of Chétaibi Bay in Algeria. Chétaibi is a small village in a very wooded region - the Bay is surrounded by mountainous areas.

A film was used to illustrate the presentation. There is an almost total lack of sources of pollution (10 cars in the village!), no industrial aggression. The protection of the surrounding areas of the bay are important in terms of sustainable development. New buildings are very consistent, as well as new tourist equipment.

c) The Chinese delegation then presented the Qing Dao Bay, which really would like to join the club. A film accompanied the talk. The attractiveness of the town and Bay are enhanced by daily, industrial, sports and cultural activities of the inhabitants.

The President proposes that they continue to be considered and states that a delegation will go to the different sites for a decision by the committee on their admissibility before the 2007 congress.

The following shall be candidates in 2007: Donegal Bay (Ireland), Cartagena Bay (Colombia), Puerto Williams Bay (Cape Horn).

Prior to closing the statutory section, the project for the 2007 congress was presented. This will take place in the first week of October 2007 in Praia do Rosa (State of Santa Catarina - Brazil). The programme was presented by means of a slide show.

The exact dates will be made known shortly.

The day ended with a few words from the President, who invited the participants to come to the inauguration of the exhibition "Preserve to Develop" to be attended by UNESCO's authorities.

Approved by the President,

Jérôme BIGNON

To members having attended the *General Meeting of 05 October 2006*:

(One reply per bay)

Following to the presentations in the UNESCO, would you be in favour of the admission of:

Qing Dao Bay (China)	<input type="checkbox"/> yes	<input type="checkbox"/> no
Chétaibi Bay (Algeria)	<input type="checkbox"/> yes	<input type="checkbox"/> no
Lang Co Bay (Vietnam)	<input type="checkbox"/> yes	<input type="checkbox"/> no

Last Name (delegation responsible):

First name:

Representing the bay of :

(Date) In _____ ,

Signature

Please, send it back via E-mail to the Executive Secretary- Bruno Bodard
or via Fax 00 33(0)2 97 47 29 29