



**THE MOST BEAUTIFUL BAYS IN THE WORLD  
CLUB ANNUAL GENERAL MEETING  
16 November 2001 - UNESCO - Paris**

**Presents :**

<b>BAY</b>	<b>NAME</b>	<b>FUNCTION</b>
Halong Bay	Pham Sanh Chau	Ambassador of Permanent Delegation of Vietnam UNESCO
Halong Bay	Ly Duc Trung	Permanent Delegation of Vietnam UNESCO
Halong Bay	Hoang	Permanent Delegation of Vietnam UNESCO
Banderas Bay	De Leon Carlos	Director of Convention's Visitor's Office
Mount's Bay St Ives Bay	Foxley Mike	Tourism Development Officer
Bodrum Bay	Agan Mazlum	Mayor of Bodrum
	Gür Galip	Representative
Tadoussac Bay	Rousset Guy	President of World Bays Club
Mindelo Bay	Rodriguez Maria	Representative of Mayor
Saintes Bay	Cauet Jackie	President of Tourism Office
Somme Bay	Demilly Fernand	Senator, Councillor of Somme
Somme Bay	Bamière Pierre	Councillor of Somme
Somme Bay	Dumas André	Council of Somme, Economic and Tourism department
Somme Bay	Pauly Michelle	Council of Somme,
Mont St Michel Bay	Thébault Louis	President of GIT
Mont St Michel Bay	Choleau Pascale	Director of GIT
Golf of Morbihan Quiberon Bay	Bodard Bruno	General Secretary of World Bays Club
Golf of Morbihan Quiberon Bay	Laigo Hervé	Treasurer of World Bays Club
	Barré Hervé	UNESCO, Responsible of Cultural Program
	Dr. Rössler Mechtild	UNESCO, World Heritage Centre
	Robert Frédérique	UNESCO, World Heritage Centre
	Easy Reg	GREEN GLOBE
	Lore Eric	INATER
	Burgeat Michel	President of « Tourisme Littoral Européen »
	Monbelay Sophie	« Tourisme Littoral Européen »
	Roy Emmanuel	Photographer
	Renault Nolwenn	

Apologized:

BAY	NAME	FUNCTION
Golf of Morbihan	Bonnot Yvon	Vice President of Regional Council of Brittany
Halong Bay	N'guyen Dinh Than	Tourism Quang Ninh
Kerala Bay	Alkeshkumar Sharma	Director of Kerala Tourism
Ago Bay	Katsushi Takaya	Ago City
Porto Girolata Bays	Leca Guillaume	SIVOM
Porto Girolata Bays	Zanettacci Michel	PNR Corse
Kotor Bay	Ivancevic Dragan	Director of Natural department of Montenegro
Kotor Bay	Jelusic Pedrag	Director of Montenegro Tourism
Mindelo Bay	Maria Miguel Estrela	Council of Sao Vicente
Peninsula Valdes	Iparraguire Martin	Minister of Tourism and Protected Areas of Chubut
Table Bay	Rick Taylor	Tourism Board Cape Town
Bantry Bay	O'Donovan Franck	Councillor of Bantry

The President opens the *General Meeting* at UNESCO, he says "We are in a prestigious place but do not forget the life of the Club is everyday and it begins through ordinary gestures like quick answers to the emails.

He presents His Excellency the Vietnamese Ambassador to UNESCO, Mr Pham Sanh Chau to speak. It was through his efforts that it had been possible for us to use this prestigious place for our meeting, Reminding us of the mutual benefit possible from a collaboration between the Most Beautiful Bays in the World Club and UNESCO, Mr Pham Sanh Chau made four important points:

⇒ The Club statutes should be modified in create an international non-governmental organisation. This would promote the growth and development of the association.

⇒ UNESCO ambassadors could be invited to visit member bays in order to reinforce this collaboration.

⇒ The World Heritage Centre's distribution of articles on the bays in the UNESCO review could help the Club be better known.

⇒ A UNESCO objective is to promote dialogue between different cultures to reinforce peace in the world. The Most Beautiful Bays in the World Club can help towards this goal.

UNESCO cultural programme manager, Mr Hervé BARRE, completed His Excellency's speech.

A - The Most Beautiful Bays in the World Club objectives are the development and preservation of territories corresponding to those objectives fixed by UNESCO. Long lasting development is now a major challenge. For it to last it means reconciling urgency in economic and social development, like the fight against poverty, with preservation of both biodiversity and cultural differences.

B - Cultural policy is defined through the implication of local authorities, and that of the local population, and this to find the necessary resources. Different strategies have been discussed: safeguarding sites associated with tourist flow management as well as the maintenance of territorial activities. The Club should help to develop this type of policy for the sites concerned.

C - The Club must identify examples of good practice and share experience to develop north/south cooperation, and also north/north and south/south cooperation.

D - 2001 was declared « dialogue year ». Tourism is a vehicle for this dialogue. Dialogue exists between the visitor and his host and between the visitor and the heritage he discovers. The quality of this dialogue depends on tourism durability and the quality of tourist policy. This is where the Club has a role.

<b>AGENDA</b>
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1. Congress Report, May 2001, in France

The participants thanked the organisers for the remarkable organisation of this congress and for the excellence of the welcome.

The organisers - Somme Bay, Mont Saint Michel Bay and the Gulf of Morbihan were delighted to have satisfied the other Club members for this first congress. They were proud to have contributed to the development of the network and happy with its evolution and the UNESCO participation. The results were positive as much through the quality of human relations as by the seriousness of the debates. It is a beginning and each member must now take an active part in running the Club.

For the first time Brittany and Normandy regions collaborated in the congress organisation at Mont Saint Michel. Mont Saint Michel and the Bay are in both regions. This collaboration will continue.

## 2. Association modification.

The change to non-governmental organisation will give the Club a new dimension, making it possible to obtain the means to move into an operational phase without any change of identity. There are three possibilities :

- An NGO officially linked to UNESCO
- An NGO operationally linked to UNESCO
- An NGO in cooperation with UNESCO

The General Secretary has a mandate to carry out this study with the help of the Vietnamese delegation. A preliminary report on the change of status will be made at the next seminar in America at Puerto Vallarta in May 2002. The final decision to be taken at the 2<sup>nd</sup> world congress in 2003 in Tadoussac.

## 3. Saint Ives Bay invitation.

Saint Ives in Cornwall wishes to invite Club members to Queen Elizabeth II's Golden Jubilee celebrations in June 2002. This great event could present a unique opportunity to promote the Club.

During the world congress in May 2001 it was suggested that four of the Celtic bays - i.e. Bantry, Santander, Saint Ives and the Gulf of Morbihan could each organise a Celtic maritime event once every four years.

Morbihan will organise Gulf Week in 2003, so it was suggested to stage the first event for the Club in 2003, in Penzance in 2004, in Bantry in 2005 and in Santander in 2006.

A Club delegation, made up of 5 or 6 persons could take part in the Queen's Golden Jubilee celebrations in 2002 and take the opportunity to reflect on the organisation of such an event. (It would be sensible to have representatives from Bantry, Santander and the Gulf of Morbihan.)

## 4. Creation of a permanent secretariat

The Club is developing and it now seems necessary to have a permanent secretariat. Without the power to take decisions, the structure is weighty, and we must be resourceful and well organised. Finding finance for offices and a salary for a permanent staff member is a problem. Several solutions were proposed: a part-time employee to begin with or a subsidised employee. Can the Club remain based in Vannes ? If yes, where and how? The Mexican member says

clearly that we need money to pay a full secretary, necessary to obtain the capacity to reach the aims of the Club.

## 5. Finance

The deficit of 1,379.12 French Francs being explained, the Accounts for 2000 were accepted unanimously.

The Accounts for 2001, showed a credit balance of 34048.04 French Francs, acceptance was unanimous.

Club development means finding new finance. This will be possible after firm projects have been developed, and priorities defined. A Technical Commission was formed with Louis Thébault, Hervé Laigo, Michelle Pauly and Carlos De Léon to take the necessary action. Their results will be presented at the Puerta Vallarta seminar.

## 6. Membership fees and new members

- To obtain new finance, membership fees must be increased. An IDH linked fee (*Indice de Développement Humain*) for each member country seems the best approach but there may be a problem with this. The differences must be studied in depth to establish a fair scale. This year, the following principles will be used:
- For 2002, fees were voted unanimously as follows:
  - \$ US 1,500 for North America, European Community, Japan, Australia and New Zealand Bays.
  - \$ US 800 for Central and South America, South Africa, the Middle East, India and South-East Asia.
  - \$ US 500 for Africa, Eastern Europe and Saintes.
- Club joining fees will also be indexed like the three preceding categories with effect from any requests made in 2002
  - \$ US 3,000
  - \$ US 1,600
  - \$ US 1,000
- Some bays are not participating or paying membership fees and it was unanimously voted to exclude them using the following procedure :
  - On 1st December 2001, payment reminders are sent by the Treasurer

- On the same date, the Club President Guy Rousset will send a letter justifying the increase in fees for 2002 as previously decided
- Four weeks later, i.e. on January 1st, those bays still in arrears will be excluded.

## 7 - Future Seminars and the Second World Congress

- It was agreed to hold only one seminar or congress per year. The Americas seminar in Puerto Vallarta being in May 2002, the European seminar in Mythimna has been postponed to 2004 after the second world congress in Tadoussac, (decision taken by 6 votes and 1 abstention)
- The Americas seminar in Puerto Vallarta will be from 19 to 25 May 2002 during the Puerto Vallarta cultural festival. They will receive support and help from the State of Jalisco, from local authorities and the private sector. The seminar will be organised around 8 different themes ( round tables and lectures) and recreational events.
- The key to the success of this event is Communication. Documents and information must be sent regularly by e-mail and post.
- Two new conditions may help the Club to be recognised by local populations:
  - It is hoped that a journalist will accompany the two delegates from each member bay. Expenses to be paid by the Puerto Vallarta media organisation.
  - It would also be appreciated if the delegates were accompanied by a representative from the private sector. Responsibility for expenses remains to be defined.
- The Second World Congress at Tadoussac

The Québec and Canadian governments will participate financially from now on in this congress. We are currently having talks with Air Canada, to see how they can help with transport for the greatest number of representatives, and in particular as regards the less well off.

The event will have two parts : a reflection on the present and future of the Club and a cultural event with musicians and artists from each bay. The programme will be announced by the President at the end of the Puerto Vallarta seminar

## 8. Membership

The Valdès Peninsula ( Argentina) and Setubal Bay ( Portugal) requests for membership will be examined during the Puerto Vallarta seminar.

Several bays are interested in joining our Club. Official contact will be made shortly with their representatives: they are Ago Bay in Japon, Hauraki Bay in New Zealand, the Baie des Châteleurs in Gaspésie, Gloucester Bay in Virginia in the USA, as well as a bay near to Seattle (USA).

## 9. Other matters

### ➤ Internet

INATER will try to obtain geographic information about our Bays as cheaply as possible from the CNES and the Hachette Publishing Group. Our current financial situation means we are not in a position to develop a large scale website.

### ➤ Photo Exhibition

Mr Roy presented 60 photos of an exhibition consecrated to fishermen in the Cape. These are available to Club members.

### ➤ Volunteer

Mr André Dumas offered his services to the Club as a volunteer when he retires in a few months. Sincere thanks for this spontaneous and very useful offer.

The meeting closed at 7.30 pm with some members being interviewed on RFI.